

BELKIN SOCIAL MEDIA GIVEAWAYS

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN ANY PROMOTION. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

1. Sponsor

These Official Rules govern all giveaways, contests, and sweepstakes (each, a “Promotion”) that Belkin International, Inc., located at 555 S. Aviation Blvd., Suite 180, El Segundo, CA 90245. Runs on its social media accounts, including but not limited to Instagram, TikTok, Facebook, and X. Each time Sponsor runs a Promotion, these Official Rules apply automatically unless a separate set of rules is published for that specific Promotion.

2. Promotion-Specific Details

The entry period, prize(s), and any Promotion-specific entry steps for a given Promotion will be described in the social media post, story, or video announcing that Promotion (the “Promotion Post”). The Promotion Post is incorporated into these Official Rules by reference. If the Promotion Post conflicts with these Official Rules, the Promotion Post controls solely as to the entry period, entry steps, and prize description for that Promotion; every other term of these Official Rules applies to all Promotions.

3. Eligibility

Unless the Promotion Post states otherwise, each Promotion is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old at the time of entry. Employees of Sponsor, its parent, affiliates, subsidiaries, and advertising/promotion agencies, and each of their immediate family members (spouse, parents, children, siblings) and household members, are not eligible to participate in any Promotion. All Promotions are void where prohibited or restricted by law.

4. How to Enter

To enter a Promotion, follow the entry instructions in the applicable Promotion Post (for example, following a Belkin account, liking a post, and/or leaving a comment). Limit one (1) entry per person per Promotion, regardless of the number of accounts, devices, or email addresses used, unless the Promotion Post states a different limit. Entries that are incomplete, do not follow the applicable Promotion Post instructions or these Official Rules, or are submitted through any means other than as described are void. Automated entries of any kind are prohibited.

5. Winner Selection and Notification

Unless the Promotion Post states otherwise, the winner(s) of each Promotion will be selected in a random drawing from all eligible entries received during that Promotion’s entry period, conducted by Sponsor or its designated representative, whose decisions are final. The potential winner(s) will be notified by a reply/comment on the Promotion Post and/or a direct message on the relevant platform. A potential winner must respond within the timeframe stated in the notification and provide any information reasonably requested by Sponsor (for example, a shipping address or contact email) to claim the prize. If a potential winner cannot be reached, fails to timely respond, fails to meet eligibility requirements, or a notification is returned as undeliverable, that potential winner will be disqualified and Sponsor may, in its discretion, select an alternate winner.

6. Prizes

The prize(s) for each Promotion, and their approximate retail value, will be described in the applicable Promotion Post. No cash alternative or substitution of a prize is permitted, except that Sponsor reserves the right to substitute a prize of equal or greater value if an advertised prize becomes unavailable. Prizes are awarded “as is” with no warranty, and are not transferable, except at Sponsor’s sole discretion.

7. Odds

Odds of winning any Promotion depend on the number of eligible entries received during that Promotion’s entry period.

8. General Conditions

By entering any Promotion, each entrant agrees to be bound by these Official Rules, the applicable Promotion Post, and the decisions of Sponsor, which are final and binding in all matters relating to that Promotion. Sponsor reserves the right, in its sole discretion, to cancel, suspend, and/or modify any Promotion, or any part of it, if fraud, technical failure, or any other factor beyond Sponsor’s reasonable control impairs the integrity or proper functioning of the Promotion. Sponsor reserves the right

to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of a Promotion, or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner.

9. Release and Limitation of Liability

By entering any Promotion, each entrant agrees to release, discharge, and hold harmless Sponsor and its parent, affiliates, subsidiaries, and each of their respective officers, directors, employees, and agents (collectively, the "Released Parties") from and against any and all claims, injuries, losses, damages, or liabilities of any kind arising out of or in connection with participation in any Promotion or the acceptance, use, or misuse of any prize, to the fullest extent permitted by law.

10. Publicity

Except where prohibited by law, participation in a Promotion constitutes each winner's consent to Sponsor's use of the winner's name, social media username, likeness, and comments for promotional and advertising purposes in any and all media now known or hereafter devised, worldwide, without further payment, notification, or consideration.

11. Privacy

Any personal information collected from entrants in connection with a Promotion will be used in accordance with Sponsor's Privacy Policy, available at <https://www.belkin.com/legal/privacy-policy/>.

12. Governing Law and Disputes

All Promotions and these Official Rules are governed by the laws of the State of California without regard to its conflict-of-laws principles. As a condition of entering any Promotion, each entrant agrees that any and all disputes arising out of or connected with that Promotion will be resolved individually, without resort to any form of class action, and any judgment or award will be limited to actual out-of-pocket costs, excluding attorneys' fees.

13. Social Media Platform Disclaimer

Promotions run under these Official Rules are in no way sponsored, endorsed, administered by, or associated with any social media platform (including Instagram, TikTok, Facebook, or X) on which they appear. Any information or content submitted by entrants is provided to Sponsor and not to the platform. Entrants release each platform from any and all liability in connection with any Promotion.

14. Sponsor Contact

Questions or comments regarding any Promotion or these Official Rules may be directed to globalsocial@belkin.com